

# Strategies & Tactics For Women

By Dr. Shannon Reece

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## Favorite Business Hats of 30 Entrepreneurs

Whether you are a brand new start-up or solo entrepreneur, you know that the buck stops with you — meaning you have many hats to wear each and every day. Of those hats, there are ones you enjoy more than others, and ones you work hard to let someone else wear as soon as it is financially possible.

One of my favorite hats to wear is that of the Connector. When on my head, I have the pleasure of meeting and greeting new people on and offline, as well as making connections among those with whom I interact. Knowing how much fun I have in that part of my business, I wanted to hear from you and asked -

*Since you must wear many hats in business as an entrepreneur, which one is your FAVORITE and what makes it so much fun to put on?*

### 4. My Favorite Hat Is “Business Strategizer”

I believe so many business owners are so busy doing the daily task to run their business that they don't take time out of the business to work on the business. I set time in my schedule each week that I could not be interrupted. That time was used solely to determine the changes that needed to be made to bring the business to “the next level” and the time line and allocation of duties to get it done as efficiently and effectively as possible. It could be to upgrade a system we have been using for years, hire and train new staff, bring in new technology, develop and implement a marketing plan and so much more. This is what truly made the difference in building the business from scratch to the very successful business it became.

Thanks to Nancy Butler, CFP®, CDFATM, CLTC of [Above All Else, Success In Life And Business](#)